

# CLARINS

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# LINE FEMME



Timeless elegance from Dior... from the spring/summer 2011 collection.

*What defines the French look? Ruby Boukabou meets with stylist, model and French cabaret star, Juliette Dragon, to get some inside tips.*

French women have long held the reputation for being the most classy and sensual dressers in the world. But there's more to the look than a pencil skirt and dainty scarf, says Paris-based style diva, Juliette Dragon. The one-time Gaultier model is also artistic director of Cabaret Filles de Joie, among others, and is sought-after as a coach in deportment and stage arts. Here, she reveals her tips for dressing like a French woman.

**Which celebrities and designers have a definitive French style?** Women such as Catherine Deneuve and Inès de la Fressange have a perfect French elegance, along with designers including Chantal Thomass, Sonia Rykiel, Christian Dior and the all-time French fashion symbol, Coco Chanel.

**How could one add a timeless French touch?** A silk Hermès scarf or a Chanel suit. They are expensive, but will last a lifetime in terms of style and quality.

**What would you consider typically French makeup?** An impeccable foundation, and a trace of carbon-black eyeliner for an oeil de biche (doe-eyed) effect. Don't use too many colours. For the lips, choose bright red lipstick or a light gloss for a natural look.

**How does one create a French look beyond the attire?** The French style is very much about attitude: being playful, mischievous and rebellious. The smile is assertive and the pout is a delicious balance of sulkiness and charm.

### Juliette Dragon's top 10 tips for dressing like a French woman...

- 1. Be elegant** – Look for quality, and only wear colours and styles that suit you
- 2. Never neglect the details** – Yes, everyone will notice your minimal cuff, jacket lining, or dress straps, so seek the best
- 3. Match the handbag and the shoes** – Not just colour, but also style: match edgy with edgy, or natural with natural
- 4. Don't wear more than three colours together** – Simple!
- 5. Add a touch of daring** – A studded belt, outrageous scarf or crimson-coloured handbag will turn 'classic' into 'memorable'
- 6. Get a manicure** – Rough hands and chipped nails simply won't do in the style stakes
- 7. Perfect your makeup** – Play up your best features
- 8. Style your hair** – A proper blow-dry or a simple ponytail is fine; just don't leave home with wet hair
- 9. Wear something haute couture** – Be it a belt, scarf or jacket, haute couture always completes an outfit
- 10. Walk like a woman** – Shoulders back, hips forward, head high, and calves straightened after each step you take